



THE PLACE TO START & GROW YOUR BUSINESS

the 10th annual
**SILVER
SOIRÉE**

**Celebrating 35 Years of
Empowering Dreams &
Supporting Small Business
Resilience**

*Presenting
Sponsors*



THURSDAY, SEPTEMBER 5, 2024

6-9PM

**THE EVENT CENTER AT SANDIA GOLF CLUB
ALBUQUERQUE, NM**



Celebrating WESST's Legacy

35 Years of Empowering Dreams & Supporting Small Business Resilience

The Women's Business Ownership Act of 1988 was signed into law, and by 1989, WESST was launched with a mission of being a home to entrepreneurs. 2024 marks WESST's 35th year of providing small business assistance to New Mexicans who have experienced systemic barriers to pursuing entrepreneurship.

WESST fosters entrepreneurs' growth by providing consulting, training, incubation, and capital so our small business clients can thrive. WESST proudly targets its services to women, BIPOC, limited English speakers, immigrants, LGBTQ individuals, veterans, and low-wealth New Mexicans.



Our focus on supporting marginalized populations is especially important in New Mexico, which has historically experienced high poverty rates and poor academic performance which disproportionately impacts these groups.

WESST's services and unique approach are especially important in our state. We focus on providing training on business and financial topics, but we also focus on the intangible yet equally important areas of confidence and self-esteem building. Our client testimonials speak for themselves:

"I really feel like everyone one at WESST has my back and has a vested interest in seeing me succeed." -Kristen Worthington, Worthington Pecan Farm

"I honestly feel like I've gained a team of experts to help me throughout this journey." -Juperi Johnson, Kena Wraps

"WESST provides so many valuable resources and their office is a safe place without judgement to understand how to run your small business." -Sara Martinez, Monet's Skin Studio

All proceeds from the 10th Annual Silver Soiree will support WESST's mission to be a home to entrepreneurs. Please join us as a sponsor and help WESST continue our 35 year legacy of supporting the development of New Mexico's small business owners.

The 10th Annual
SILVER SOIRÉE

Sponsorship Opportunities and Benefits

	Bronze Sponsor \$2,500	Silver Sponsor \$5,000	Gold Sponsor \$10,000	Platinum Sponsor \$15,000	Presenting Sponsor \$25,000
Silver Soiree Tickets	4 TICKETS	10 TICKETS	16 TICKETS	20 TICKETS	26 TICKETS
Event Recognition	NAME	NAME	LOGO	LOGO	LOGO
Social Media Logo Recognition	X	X	X	X	X
Website Recognition Sponsor/Event Page	X NAME + LINK	X LOGO+ LINK	X LOGO+ LINK	X LOGO+ LINK	X FEATURED LOGO+ LINK
Post Event Recognition Albuquerque Business First		NAME	LOGO	LOGO	FEATURED LOGO PLACEMENT
Pre-Event Marketing Materials			NAME	LOGO	FEATURED LOGO PLACEMENT
WESST Enterprise Center Logo Recognition			X	X	X
Quarterly Email Newsletter Logo Recognition			X	X	X
Speaking Opportunity 3 Minutes at Silver Soiree					X
Marketing Giveaways					X

Please scan or click the QR code to access our Sponsorship Form and provide your information

WESST is a 501c3 organization and your contributions are tax deductible to the extent of the law.



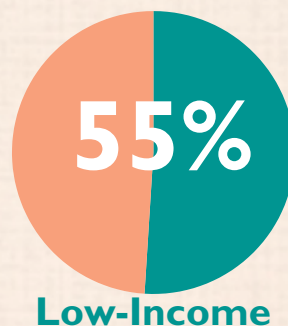
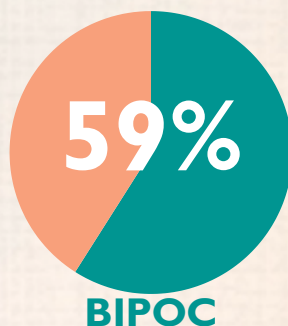
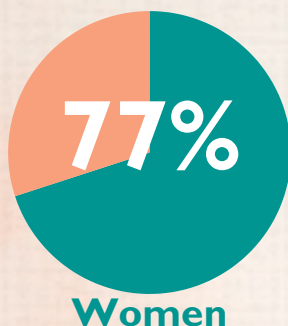
Our Mission

WESST's mission is to be a home to New Mexicans starting or growing a small business. We provide a support system of consulting, training, incubation and lending to help women, people of color and low-wealth individuals successfully strengthen and grow their businesses through sustainable sales, financial knowledge, and job creation.

Our Vision

We believe passionately in the power of sustainable entrepreneurship to change the lives of individuals, families, and communities. Access and opportunity to do so is a basic human right.

Economic Impact in New Mexico 2019-2023



For More Information or Questions:

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